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EXPERIENCE
DAY**



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Configurations: System configurations, SSD configurations and performance tests conducted are discussed in detail within the body of this paper. For more information go to intel.com/performance.

For more complete information about performance and benchmark results, visit www.intel.com/benchmarks. Benchmark results were obtained prior to implementation of recent software patches and firmware updates intended to address exploits referred to as "Spectre" and "Meltdown." Implementation of these updates may make these results inapplicable to your device or system.

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ТСО В ДАТАЦЕНТРАХ

Михаил Цветков, Технический директор Intel в России

ТСО – это результат исследований и применения передовых технологий, решений и процессов, который служит ускорению бизнеса и повышению его доходности

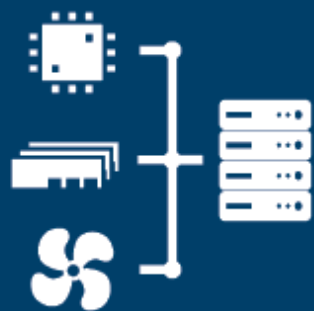
Под управлением Intel IT:

- 56 Дата Центров
- 289,000 Серверов
- 86 МегаВатт



USD 2.8 BILLION IN SAVINGS

THROUGH



44% SAVINGS WITH DISAGGREGATED SERVER DESIGN
compared to a full-acquisition refresh



40 PB FAST LOCAL SSD CACHE TO REDUCE NETWORK TRAFFIC
using Intel® SSDs

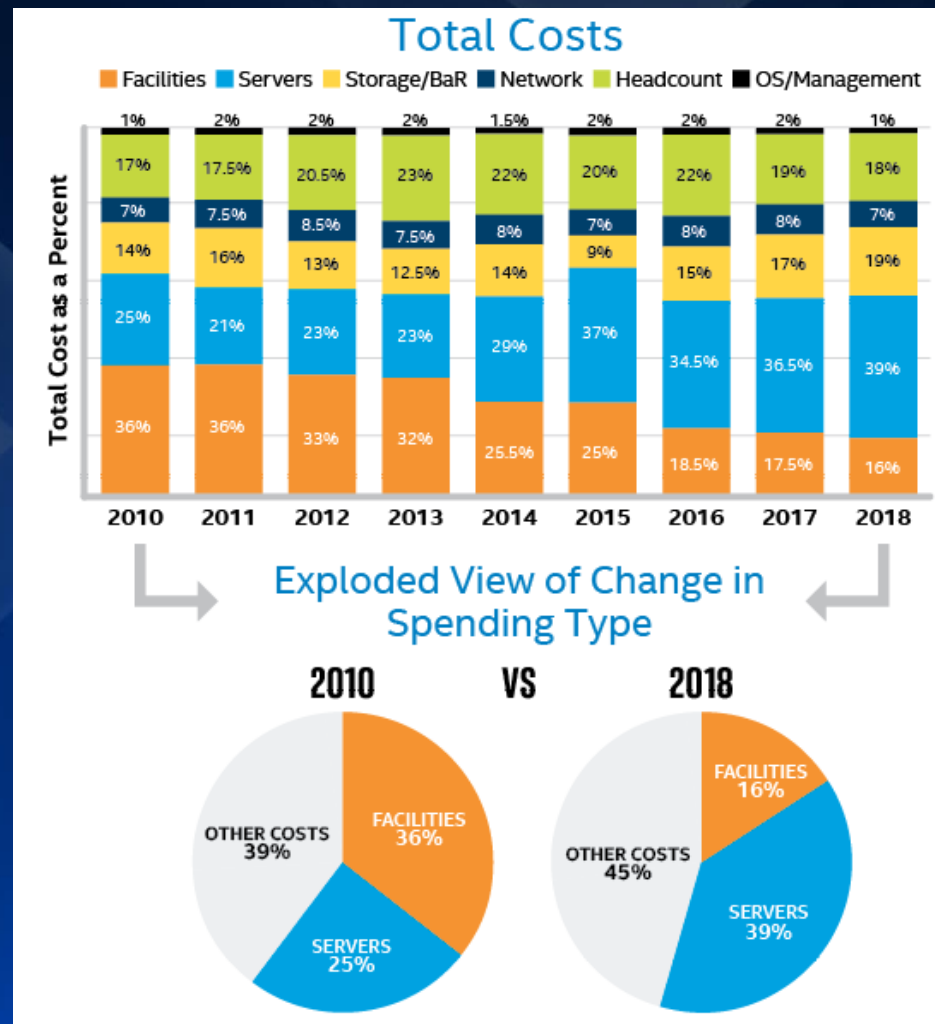
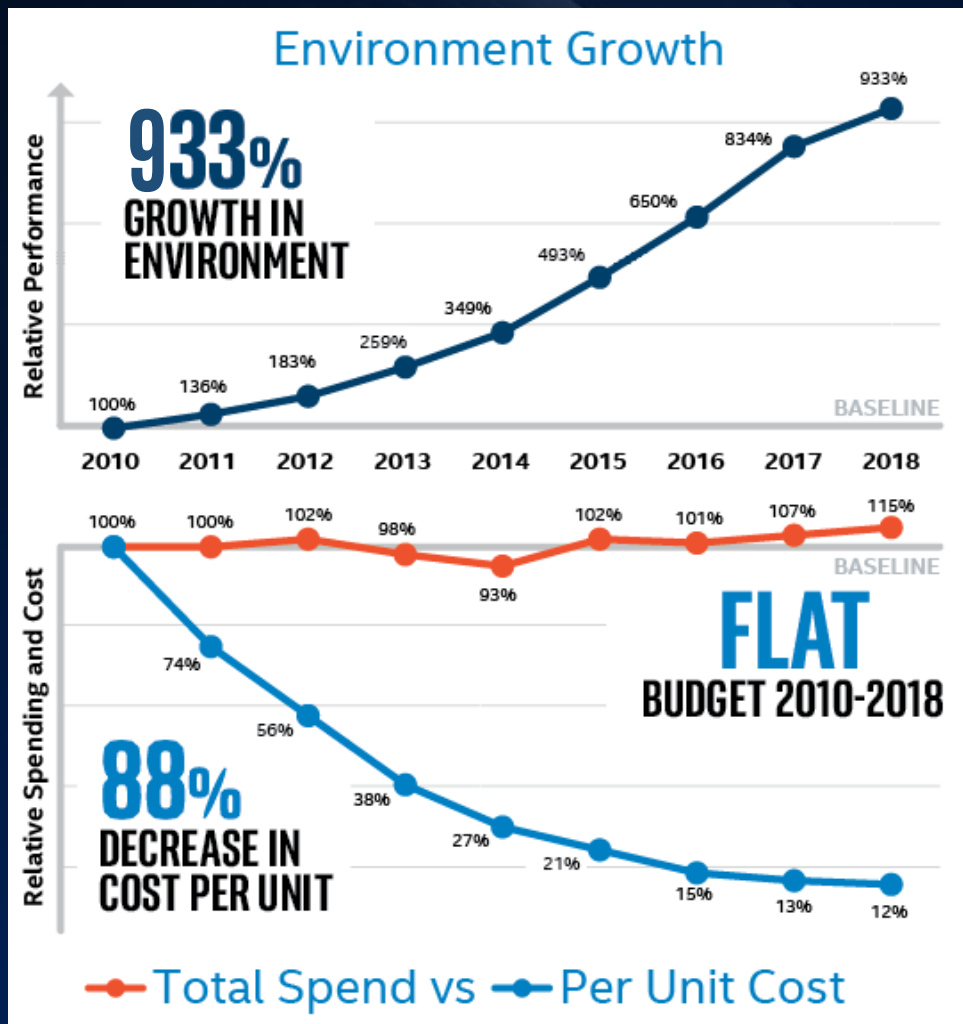


ONE-DAY DEPLOYMENT WITH OUR PROCESS TRANSFORMATION
for new physical server deployment



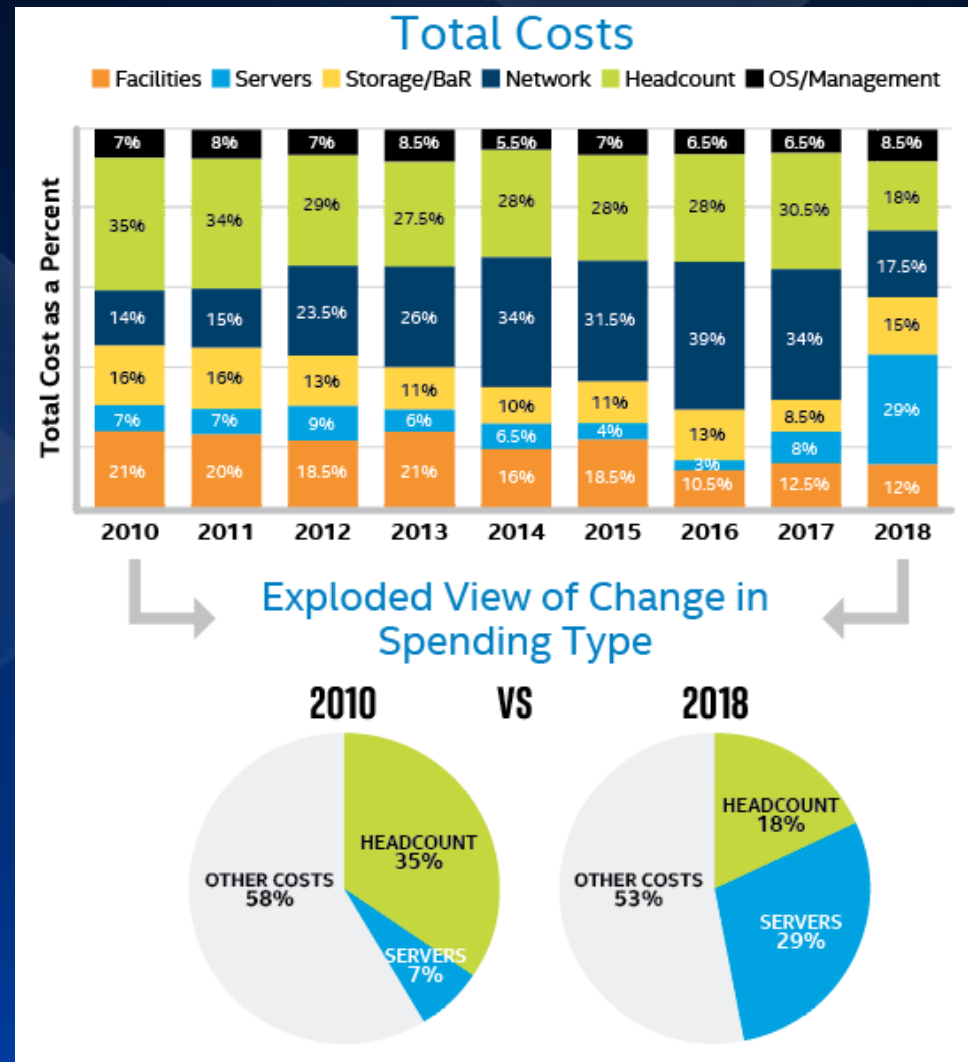
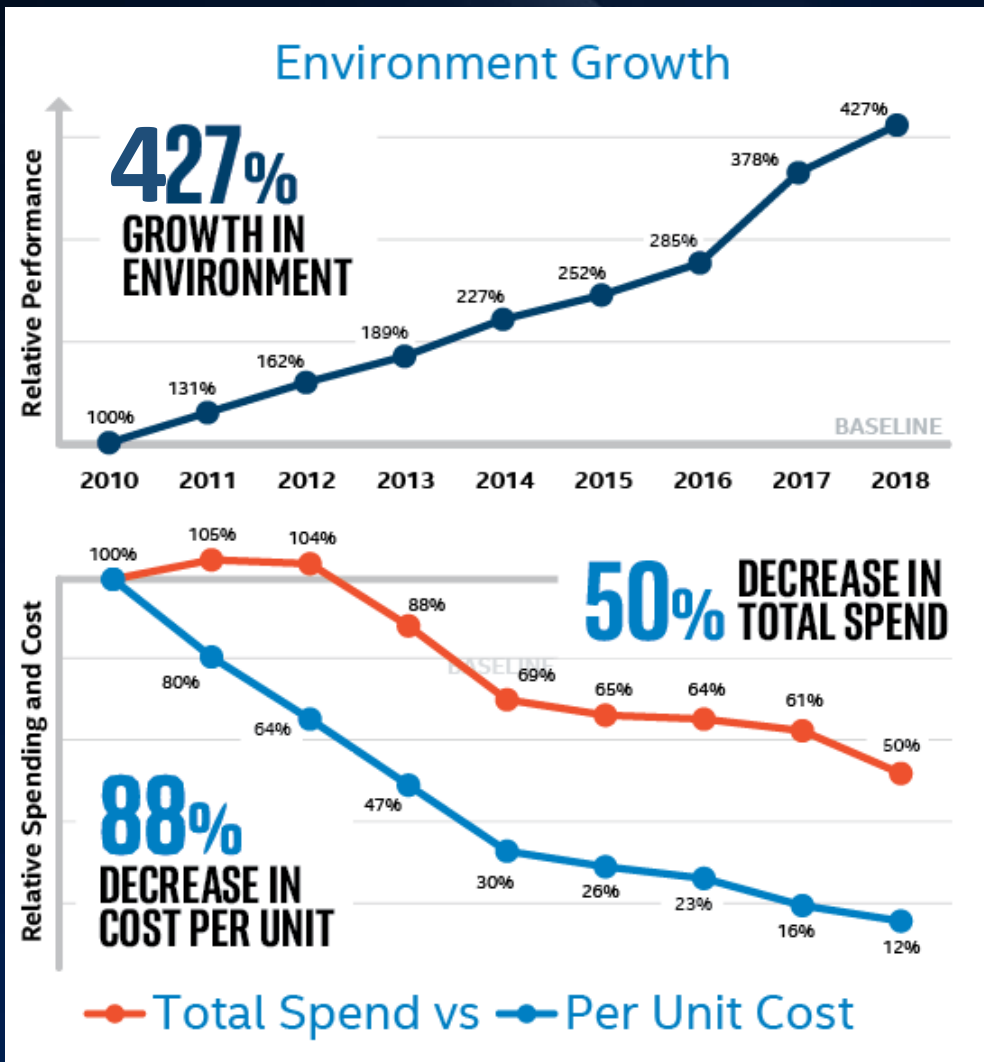
236x CAPACITY INCREASE IN OUR HPC ENVIRONMENT
and an 80x quality improvement

INTEL IT DATA CENTER STRATEGY 2010-2018 DESIGN DC TCO RESULTS



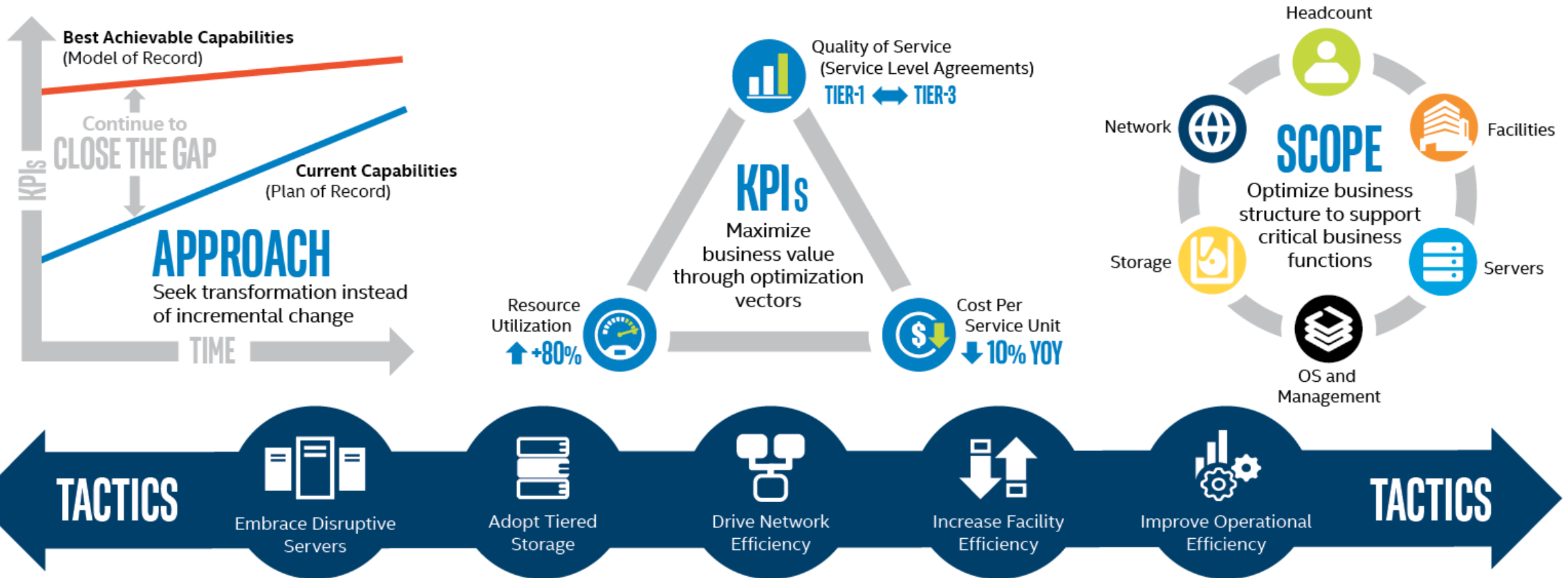
INTEL IT DATA CENTER STRATEGY

2010-2018 OFFICE AND ENTERPRISE DC TCO RESULTS



INTEL IT DATA CENTER TRANSFORMATION STRATEGY

We operate our data center service like a factory by applying breakthrough technologies, solutions, and processes to achieve industry leadership.



By applying breakthrough technologies, solutions, and processes, we have served the acceleration of Intel's business.

Read our paper "[Data Center Strategy Leading Intel's Business Transformation](#)" for additional details.

WHITE PAPER
Data Center
August 2019

IT@INTEL

Data Center Strategy Leading Intel's Business Transformation

By applying breakthrough technologies, solutions, and processes, we have optimally served the acceleration of Intel's business

Executive Summary

Intel IT runs Intel data center services like a factory, affecting change in a disciplined manner and applying breakthrough technologies, solutions, and processes. This enables us to optimally meet Intel's business requirements while providing our internal customers with effective data center infrastructure capabilities and innovative business services.

Building on previous investments and techniques, our data center strategy has generated savings exceeding USD 2.8 billion from 2010 to 2018.

Over the next three years, we plan to extend the data center strategy to continue our data center infrastructure transformation. We will accomplish this by using disruptive server, storage, network, infrastructure software, and data center facility technologies that can lead to unprecedented quality-of-service levels and reduction in total cost of ownership (TCO) for business applications—all while continuing to improve IT operational efficiency and being environmentally responsible.

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USD 2.8 Billion in Savings

THROUGH

44% SAVINGS WITH DISAGGREGATED SERVER DESIGN
compared to a full-acquisition refresh

40 PB FAST LOCAL SSD CACHE TO REDUCE NETWORK TRAFFIC
using Intel® SSDs

ONE-DAY DEPLOYMENT WITH OUR PROCESS TRANSFORMATION
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236x CAPACITY INCREASE IN OUR HPC ENVIRONMENT
and an 80x quality improvement

IT@INTEL: Sharing Intel IT Best Practices With the World

Sharing Intel IT Best Practices with the World

IT@INTEL: INSIGHT FOR BUSINESS GROWTH

Intel IT plays a central role in increasing the value of Intel's business. We work at the boundaries of innovation every day, developing data-driven solutions to improve the operations and processes of a global technology leader. Our deep knowledge and experience as IT professionals are proof that you have.

IT Leadership | Data & AI | Platforms, Cloud & Security | Processes & Applications | Modern Workplace

BRIEF
IT Application Architecture
February 2019

IT@INTEL

A Holistic Cloud Approach for Big Savings

With a cloud-native app developer, centralized management, Intel IT...

Intel IT's multi-cloud strategy with centralized management saved the organization USD 940,000 in 2016.

Executive Overview
As businesses grow, meeting the needs of new markets, new customers, and new partners can be challenging. Sales and marketing organizations are constantly under pressure to increase their account coverage and rapidly respond to customers' changing needs, while maintaining or even reducing operational costs. Intel's Sales and Marketing Group (SMG) faces similar challenges while growing in new markets and domains and evolving its existing business. To meet these challenges, Intel IT developed an artificial intelligence (AI) platform, Sales AI, that enables Intel to significantly scale its sales activity. Sales AI collects and interprets customer and ecosystem data, then translates it into meaningful and actionable insights. Sales Assist, which provides insights to account managers, is the first application based on the Sales AI platform. Sales Assist goals are:

- Enable account managers to find more opportunities and interact with customers more effectively.
- Simplify the account management process and provide deeper insights, allowing account managers to cover more customers.
- Recommend actions and discussion topics to account managers based on customer announcements and activities in their markets.

In our pilot, Sales Assist crawled over two million web pages and collected over 30,000 social media posts per day, resulting in valuable insights on approximately 1,000 customers.

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WHITE PAPER
AUGUST 2018

IT@INTEL

Reduce IoT Cost and Enable Scaling Through Open Wireless Sensor Networks

Executive Overview
For decades, operational technology (OT) and information technology (IT) enterprise groups for handling but its exceptional r action. Manufac range of issue in OT. Tied to th environments, it wireless standa

results indicate that less sensor reliability adds 99 percent and is able for deployment day's manufacturing rollments.

Additionally, we

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- Could our dep in live manuf

We encourage indicate that we this Integrator, Intel IT

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IT@INTEL

Driving Improvement in Manufacturing through Advanced Data Analytics

Executive Overview
As technology evolves, Intel's worldwide factories have experienced growing complexity in products and processes. We use data analysis and sensors to improve product quality, reduce capital costs, and speed time to market. Often a single tool is equipped with multiple sensors, each collecting specific, unique data. We also use Internet of Things (IoT) sensors to collect additional data not associated with things. These sensors collect tens and sometimes hundreds of data points per second, and each factory contains thousands of sensors, resulting in massive amounts of data. Understanding the data life cycle (store, mine, integrate, notify, report) is necessary for solving complex business problems while protecting and managing the IT environment.

While data from any source can provide greater business insights, utilizing it to its fullest potential can present challenges:

- Analyzing large amounts of data. Traditional analysis methods become inadequate as data volumes explode, and data must be converted from multiple sources.
- Identifying useful data. Once integrated, data must be filtered for the most meaningful information, and correlations between seemingly unrelated data must be made in order to derive the highest value from that data.
- Delivering information. Useful information must be delivered to users in formats that are easy to act upon.

Intel has decades of experience investing in and using advanced data to solve complex problems. Along with optimizing the data life cycle, we are sharing our best practices with the world to help enable other manufacturing data and advanced data analytics enable us to solutions never before possible. We also recently upgraded our newer generation of Intel Xeon processors, which has reduced time to process extremely large data sets (four billion records) to just 15 hours. Together, advanced analytics and hardware improve yield and time to market.

DRIVING THE DIGITAL ENTERPRISE TRANSFORMATION

2018-2019 Intel IT Annual Performance Report

INSIGHTS FROM OUR CIO

For so many, there is a sense of the importance of technology in their planning horizons for business, and every great success story in the world of business, from an emerging startup to a global leader, has experienced the power of technology. The success of Intel is a testament to the quality of the talent, the passion of the Intel IT team, the innovation in hardware and software, and the commitment of Intel IT to the success of Intel as a company.

Intel IT is uniquely positioned to help customers and partners on a digital journey, and an Intel IT success story is a story of how Intel IT is helping our customers and partners achieve their goals. Intel IT is a leader in the industry, and we are proud to share our insights and best practices with the world.

OUR DATA AND AI EFFORTS PAVE THE WAY FOR GREATER INSIGHTS

Guiding Intel's Assist AI Data Platform

Intel's Assist AI Data Platform is a multi-cloud strategy with centralized management that enables Intel to significantly scale its sales activity. Sales AI collects and interprets customer and ecosystem data, then translates it into meaningful and actionable insights. Sales Assist, which provides insights to account managers, is the first application based on the Sales AI platform.

OUR DIGITAL TRANSFORMATION JOURNEY

"A corporation is a living organism, it has to continue to shed its skin. Methods have to change. Focus has to change. Values have to change. The sum total of those changes is transformation."

Digital transformation is not the latest industry buzzword. It is a movement—a significant shift in the way we work, live, and play. It is a process of reimagining the way we do business, and it is a process that is ongoing. Intel is a leader in this movement, and we are proud to share our insights and best practices with the world.

AMY WARNER
VP, Information Technology Group
GM, Digital Business Solutions

THE BATTLE AGAINST TECHNICAL DEBT ON THE JOURNEY TO IT TRANSFORMATION

THE BATTLE AGAINST TECHNICAL DEBT ON THE JOURNEY TO IT TRANSFORMATION

Reducing technical debt demands a shift in IT processes and skill sets, introducing challenges and opportunities. Intel offers a solution to this universal challenge with a unique approach that will drive major business value.

Learn more about Intel IT's initiatives at: www.intel.com/IT

